

STOPfakes.gov ROADSHOW



INTERNATIONAL
TRADE
ADMINISTRATION

Portland, Oregon
Tuesday, July 24, 2018

Portland World Trade Center, Oregon Room,
25 SW Salmon Street, Portland OR

Register Now!

<http://bit.ly/PDX-iPR-Roadshow>

INTELLECTUAL PROPERTY RIGHTS SEMINAR

The **STOPfakes.gov Roadshow** delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

When

July 26, 2018

Main Program

8:00 am - 2:40 pm

Speaker 1:1s

2:40 - 4:00 pm

Where

Portland World Trade Center, Oregon Room,
25 SW Salmon Street
Portland, OR

Cost

\$50 (Lunch Included)

Sponsors

Export Council of Oregon

U.S. Export Assistance Center – Portland, OR

U.S. Commercial Service



One-on-One

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.



Apply for Copyright and Trademark Recordation On-Site

On-site assistance is made available by CBP staff to navigate the recordation application portal and process.



Apply for Copyright Registration On-site

Copyright Office staff will be on-site to help you with the application required to register your work online.



U.S. Customs and Border Protection



U.S. Small Business Administration

For more information: Contact Scott Goddin at Scott.Goddin@trade.gov or 1-503-326-3001

@STOPfakesGov